



Eco Hotels and Resorts Ltd.

Media Coverage Report

May 2026

Synergy Public Relations
www.synergypublicrelations.com

Coverage Details for the month of May 2026

Some Publication are as follows:



Type of Media

	Digital	29
	Social Media	15

Quality Indicators:

Headline Mentions:

44 Yes

All 44 coverages have mentioned the brand in headline

Key Message Pull Through:

- All the 44 coverages reflected the key message pull-through.

Sentiment/Tone

- All the 44 coverages carried a **POSITIVE** sentiment and tone.

Total Reach & Impression:



23538351

Twenty-three million five hundred thirty-eight thousand three hundred fifty-one

Total Coverages: 44

Summery Sheet

Total Coverage: 44

No..	Publication	Date	Collection	Medium	Viewership
1	The Economic Times	23 rd May 2026	Eco Hotels Launches New Hotel in Ayodhya	Digital	19770000
2	Hotelier India	21 st May 2026	Eco Hotels Launches New Hotel in Ayodhya	Digital	426127
3	Hospitality Career Profile	21 st May 2026	Eco Hotels Launches New Hotel in Ayodhya	Digital	66560
4	Travel And Tour World	21 st May 2026	Eco Hotels Launches New Hotel in Ayodhya	Digital	66613
5	Hospemag	20 th May 2026	Eco Hotels Launches New Hotel in Ayodhya	Digital	20000
6	Travel Trends Today	21 st May 2026	Eco Hotels Launches New Hotel in Ayodhya	Digital	62886
7	Business Review Live	21 st May 2026	Eco Hotels Launches New Hotel in Ayodhya	Digital	70910
8	Business Review Live (Instagram)	21 st May 2026	Eco Hotels Launches New Hotel in Ayodhya	Social Media	1647 Followers
9	Travel Heights	21 st May 2026	Eco Hotels Launches New Hotel in Ayodhya	Digital	20560
10	Hotelier India (Instagram)	21 st May 2026	Eco Hotels Launches New Hotel in Ayodhya	Social Media	43200 Followers
11	Travel Turtle	21 st May 2026	Eco Hotels Launches New Hotel in Ayodhya	Digital	20240
12	Hotelier India (X)	21 st May 2026	Eco Hotels Launches New Hotel in Ayodhya	Social Media	2819 Followers
13	Nix Tour	21 st May 2026	Eco Hotels Launches New Hotel in Ayodhya	Digital	21294
14	Business Review Live (Facebook)	21 st May 2026	Eco Hotels Launches New Hotel in Ayodhya	Social Media	958 Followers
15	Business World Hotelier	11 th May 2026	Partnership With Kesari Tours	Digital	140000

No..	Publication	Date	Collection	Medium	Viewership
16	Travel Trends Today	12 th May 2026	Partnership With Kesari Tours	Digital	62886
17	Hotelier India	12 th May 2026	Partnership With Kesari Tours	Digital	426127
18	Hotelier India (Instagram)	12 th May 2026	Partnership With Kesari Tours	Social Media	43200 Followers
19	Trav Talk India	11 th May 2026	Partnership With Kesari Tours	Digital	23467
20	Franchise India	13 th May 2026	Partnership With Kesari Tours	Digital	258702
21	Hotelier India (Facebook)	12 th May 2026	Partnership With Kesari Tours	Social Media	8800 Followers
22	Travel Heights	11 th May 2026	Partnership With Kesari Tours	Digital	20560
23	Travel Trends Today (Instagram)	12 th May 2026	Partnership With Kesari Tours	Social Media	1195 Followers
24	Travel Turtle	13 th May 2026	Partnership With Kesari Tours	Digital	20240
25	Travel Turtle (Linked in)	13 th May 2026	Partnership With Kesari Tours	Social Media	14647 Followers
26	Franchise India (Instagram)	13 th May 2026	Partnership With Kesari Tours	Social Media	110000 Followers
27	Media India	13 th May 2026	Partnership With Kesari Tours	Digital	27372
28	Franchise India (Facebook)	13 th May 2026	Partnership With Kesari Tours	Social Media	318000 Followers
29	Hotelier India	14 th May 2026	Partnership With My Travel Bazaar	Digital	426127
30	Travel Trends Today	14 th May 2026	Partnership With My Travel Bazaar	Digital	62886

No..	Publication	Date	Collection	Medium	Viewership
31	Business World Hotelier	15 th May 2026	Partnership With My Travel Bazaar	Digital	140000
32	Travel Turtle (Linked in)	15 th May 2026	Partnership With My Travel Bazaar	Social Media	14647 Followers
33	Travel Turtle	14 th May 2026	Partnership With My Travel Bazaar	Digital	20240
34	Hospitality Career Profile	15 th May 2026	Partnership With My Travel Bazaar	Digital	66560
35	Hospemag	16 th May 2026	Partnership With My Travel Bazaar	Digital	20000
36	Hotelier India (Facebook)	15 th May 2026	Partnership With My Travel Bazaar	Social Media	8800 Followers
37	Business Review Live (Instagram)	15 th May 2026	Partnership With My Travel Bazar	Social Media	1647 Followers
38	Business Review Live	14 th May 2026	Partnership With My Travel Bazaar	Digital	70910
39	Business Of Travel Trade	15 th May 2026	Partnership With My Travel Bazaar	Digital	485020
40	Business Review Live (X)	14 th May 2026	Partnership With My Travel Bazaar	Social Media	1810 Followers
41	Travel And Tour World	19 th May 2026	Partnership With Riya Travels & Tours	Digital	66613
42	Hospemag	19 th May 2026	Partnership With Riya Travels & Tours	Digital	20000
43	Travel Trends Today (Instagram)	21 st May 2026	Partnership With Riya Travels & Tours	Social Media	1195 Followers
44	Travel Trends Today	21 st May 2026	Partnership With Riya Travels & Tours	Digital	62886
Total Reach					23538351

Hotels - 2 Min Read

Eco Hotels and Resorts Limited expands into spiritual tourism market with Ayodhya hotel

The company's new property is strategically positioned to serve this expanding market, offering 33 rooms, a restaurant on the top floor, landscaped lawn, and swimming pool for a premium yet comfortable stay. Guests can enjoy satvik cuisine emphasising fresh, vegetarian, and culturally authentic meals. "Sahar —Back to the Roots" restaurant serves food without onion and garlic and also offers Gluten free breakfast. Located just 5 kilometers from the Shri Ram Janmabhoomi Temple with direct highway access, the hotel ensures convenient connectivity for pilgrims and cultural travellers. Its sustainable practices, including efficient resource management and responsible energy use reflect the company's ongoing commitment to environmentally conscious hospitality, said a release.



Online Bureau • ETHospitalityWorld

Updated On May 23, 2026 at 12:00 PM IST

Eco Hotels and Resorts Limited, announced the launch of its newly completed hotel property in Ayodhya, marking a strategic expansion into one of India's fastest-growing religious tourism markets.

The company's new property is strategically positioned to serve this expanding market, offering 33 well-appointed rooms, a restaurant on the top floor, landscaped lawn, and swimming pool for a premium yet comfortable stay. Guests can enjoy **satvik cuisine** emphasising fresh, vegetarian, and culturally authentic meals. "Sahar —Back to the Roots" restaurant serves food without onion and garlic and also offers Gluten free breakfast. Located just 5 kilometers from the **Shri Ram Janmabhoomi Temple** with direct highway access, the hotel ensures convenient connectivity for pilgrims and cultural travellers. Its sustainable practices, including efficient resource management and responsible energy use reflect the company's ongoing commitment to environmentally conscious hospitality, said a release.

The launch also reflects the growing demand for quality hospitality infrastructure in emerging pilgrimage destinations across India. With Ayodhya witnessing unprecedented tourist inflow, the need for professionally managed hotels that combine comfort, accessibility, and responsible practices has become increasingly important. Eco Hotels & Resorts aims to address this gap by offering a thoughtfully designed property that caters to pilgrims, leisure travellers, and group tours while maintaining high standards of service, sustainability, and operational efficiency.

Speaking on the launch, Vinod Kumar Tripathi, chairman of **Eco Hotels And Resorts Limited**, said, "Ayodhya represents one of India's most dynamic tourism markets. Launching our hotel here is a strategic step in expanding our footprint in spiritual and cultural destinations. We aim to deliver a premium hospitality experience while implementing eco-conscious practices that respect both the environment and the city's cultural heritage."

With this property, the company strengthens its presence in Uttar Pradesh's tourism economy and expands its portfolio of eco-friendly hospitality assets, including brands such as The Eco, The Eco Grand, EcoXpress, The Eco Boutique and EcoValue, the release added.

Publication: The Economic Times

Date: 23rd May 2026

Medium: Digital

Viewership: 55000000

Link: [The Economic Times](https://economictimes.indiatimes.com/industry/hospitality/hotels/eco-hotels-and-resorts-limited-launches-ayodhya-hotel/articleshow/100000000.cms)

treating our design.

Building Two Design:
10m x 10m x 2m








UNIVERSITY OF NORTH CAROLINA
AT CHAPEL HILL

Link: [Hotelier India](#)

For (4), Γ is a $\mathbb{Z}$ -tree, $\Gamma_0 = \Gamma$, and Γ_1 is the graph $\Gamma_0 \cup \{x_1, y_1\}$. Again, Γ is a $\mathbb{Z}$ -tree, $\Gamma_0 = \Gamma$, and Γ_1 is the graph $\Gamma_0 \cup \{x_1, y_1\}$.

Model Terms

Eco Hotels Ayodhya Opens 33-Room Satvik Property

Free full-text articles are available from PubMed.gov. For more information, including special access for individuals in low-income countries, visit <http://www.ncbi.nlm.nih.gov/pmc>.

DOI: 10.1002/ajim.20684



Let's start with the question: How do we know that the system is secure? The answer is: We don't. We can't prove it. We can only hope that it is secure.

HYDROLYSE, May 16, 2000 **Explores** And **Reopens** United that opened The Top Grove House in Hyderabad, a 23-room property originally built and owned by the **Shri Ravi** Foundation. The property directly provides access, including the company's entry into one of India's fastest growing upstart leaders destination.

The property combines a sustainable business model with a solid investment strategy, a strong approach that includes the use of the public and private sectors, and a commitment to social and environmental responsibility, following the UN Sustainable Development Goals and the Paris Agreement.

Rooms, dining and facilities designed for the pilgrimage traveller

The Los Gatos is one of the 10 guardrails along the strip that separates the highway from a nearby pond. The property lining the road, named "Gatos" Road in the 1950s, shows a fully eroded wall, a foot path and a fence and gate along with a paved road that splits. The fence clearly indicates the boundary between the highway and the pond. The road that splits is a paved road that splits. The fence clearly indicates the boundary between the highway and the pond. The road that splits is a paved road that splits. The fence clearly indicates the boundary between the highway and the pond.

Working from the inside, you should give priority to the most important and urgent issues, and work outwards to the less important ones. If you're very busy and overwhelmed, start with a list of the day.

1948 JULY-AUGUST

[The 100 Best Places to Work in 2014](#) **by** [David A. Dreyer](#) **on** [Dec 15, 2014](#)

Dr. Ravi K. Menon is Executive Chairman and Co-Founder, [Vedant](http://www.vedant.com).

Marine Pollution Prevention Specialist
Marine Center, Delft, The Netherlands
Contact: marine@marinecenter.nl

More than one doesn't make 50. Roni Dorn, a 14-year-old, CEO, www.50.org.



Manzanillo 4445 First Roundtable
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UNIVERSITY OF CALIFORNIA
JANUARY 1999

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David K. Lewis is a senior research advisor at the Center for Strategic Studies, RAND Corporation. He is also a senior research advisor at the Center for Global Health Policy, RAND Corporation. He is a senior research advisor at the Center for Global Health Policy, RAND Corporation. He is a senior research advisor at the Center for Global Health Policy, RAND Corporation.

[Internet Archive](#) - 19, 2024

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Eco-conscious operations woven into the property's model

[illegible]

The property's name, *Savai*, derived from the Sanskrit concept of purity, clarity and harmony, reflects the inspiration of both the early childhood pedagogy and the broader sustainable operating approach into the hotel's identity.

Ayodhya's hospitality infrastructure gap

During the screening process, the following number of studies were excluded from the sample on the basis of the title, abstract, subject, and keywords: 10 on the basis of the title, 1 on the basis of the abstract, 1 on the basis of the subject, and 1 on the basis of the keywords. The screening of the full texts of the 10 studies was performed by the first author, and the results of the screening are presented in table 1. The screening of the full texts of the 10 studies was performed by the first author, and the results of the screening are presented in table 1. The screening of the full texts of the 10 studies was performed by the first author, and the results of the screening are presented in table 1.

The different types of 22-mers are distributed differently in the genome, and some may be associated with specific genomic features and that distribution of some particular sequences may be important for specific cellular functions. The 22-mers are also represented in different proportions in various organisms, indicating that specific cellular environment and functions may be associated with them.

Eco Hotels broadens its spiritual tourism footprint

The above evidence is taken from the Bank of Canada's direct response to the request of the committee to provide information on the status of the proposed changes to the Bank's role in the provision of information to the public. The Bank has a long history of providing information to the public, and the committee is pleased to see that the Bank is continuing to do so.

100



For a detailed account of the approach to the topic in the current debate, see the introduction to this special issue and the papers in this special issue. In particular, the papers by G. A. Jones and J. A. Roberts, and by J. A. Roberts and G. A. Jones, provide a good overview of the current debate. The papers by J. A. Roberts and G. A. Jones, and by J. A. Roberts and G. A. Jones, provide a good overview of the current debate. The papers by J. A. Roberts and G. A. Jones, and by J. A. Roberts and G. A. Jones, provide a good overview of the current debate.

Positive health effects were reported by 100% of the study participants who were encouraged to wear a mask and to practice hand hygiene. The study was conducted in a community where the majority of the population was illiterate. The study was conducted in a community where the majority of the population was illiterate. The study was conducted in a community where the majority of the population was illiterate.

STUDY 1

değerler:



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Author	Year
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By definition, the β parameter is the slope of the regression line. The β parameter is estimated by the following equation:

The study searched for 175,718 items in ResearchGate, Scopus, and Web of Science, identifying 1,043 articles. These articles were put into 10 categories from the first six hierarchical levels and 10 sub-categories from the last three hierarchical levels. The top 10 categories included: (1) research methods, (2) information, (3) data, (4) analysis, (5) model, (6) case, (7) decision, (8) information systems, (9) and (10) the digital business. The top 10 sub-categories included: (1) data, (2) data analysis, (3) data management, (4) data mining, (5) data security, (6) data visualization, (7) data integration, (8) data quality, (9) data governance, and (10) data privacy. The top 10 sub-categories were: (1) data, (2) data analysis, (3) data management, (4) data mining, (5) data security, (6) data visualization, (7) data integration, (8) data quality, (9) data governance, and (10) data privacy.

At the beginning of the 20th century, a few well-known scientists, such as Walter Reed and the Russian Alexander Fleming, discovered that the bacteria that cause typhoid fever and the bacteria that cause cholera were actually the same bacteria. This discovery provided the scientific evidence necessary to support the germ theory of disease, which states that many diseases are caused by microorganisms. This discovery also led to the development of vaccines to protect against these diseases. For example, the discovery that the bacteria that cause typhoid fever were the same as the bacteria that cause cholera led to the development of a vaccine to protect against typhoid fever. This vaccine was developed by the British scientist Edward Jenner, who discovered that people who had been infected with the bacteria that cause typhoid fever were immune to the disease. This discovery led to the development of a vaccine to protect against typhoid fever, which is now a standard part of many vaccination programs.

Students try to find the value of the function $y = \sin x$ and $y = \cos x$ for $x = 0$ and $x = \pi/2$ and a range of angles in between. After this, the class energy management is broken down into smaller segments, and students are given time to work on their own. The energy management is broken down into smaller segments, and students are given time to work on their own. The energy management is broken down into smaller segments, and students are given time to work on their own.

The launch of the new 100% bio-based biodegradable plastic bottle is a step in the right direction, but it is not enough. We need to produce and consume plastic in a way that is more and more energy efficient and less polluting. We need to look for ways to make more use of the sun's energy, to use less energy in the first place, and to make it more efficient. We need to make sure that the products we use are designed to be recycled, and that the recycling process is efficient. We need to make sure that the products we use are designed to be recycled, and that the recycling process is efficient. We need to make sure that the products we use are designed to be recycled, and that the recycling process is efficient.

These hypotheses by the model suggest a clear hierarchy of needs to be met in order for the participants to be able to meet the needs of the children and promote their education. As the parents' needs are not met, the children's needs will not be met either. According to the model, it is the day-to-day needs that become the most urgent. Food and shelter are the most basic needs and if these needs of parents are not met, then the children's needs are not met either.

[illegible]

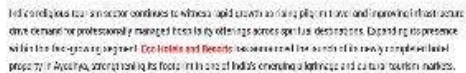
Speaking on the launch, Vinod Kumar Prakash, Chairman of East India's And Rewards Limited, said: "West is a vibrant and growing market and a great source of business opportunities for India. We will be working closely with the local business community to ensure that the Indian market is well-served and that the Indian business community is well-served. We will be working closely with the local business community to ensure that the Indian market is well-served and that the Indian business community is well-served."

During 1998, this company was highly active in the field of internationalisation, with a number of examples of commercial success. A detailed collection of examples is provided. The first of these is a description of the internationalisation strategy.

11/11/2019

① $\approx 100 \text{ kg/m}^3$ (取 5°C 时)

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The development reflects a broader transformation within Indian hospitality landscape, where religious tourism, cultural preservation and sustainable hospitality is taking root. It is a response to the growing demand for authentic and meaningful travel experiences, while also addressing the need for responsible and community-oriented tourism practices.

Live

Monday, May 23, 2026

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FLAMINGOS
PILGRIM'S DELICIOUS FLIGHT
for India Tourism, Gujarat

ECO HOTELS STRENGTHENS PILGRIMAGE TOURISM PORTFOLIO WITH NEW AYODHYA HOTEL

May 21, 2026 admin



Eco Hotels and Resorts has announced one of the most rapidly developing sites for religious tourism in India with the announcement of the opening of its brand new hotel in Ayodhya. There will be 75 rooms, a restaurant on the top floor, a pool, and a landscaped lawn at the new property the company is constructing. Savvy meal alternatives are available to guests at the "Sana" Back to the Roots restaurant. These options include gluten free breakfast options, dishes made without onion and garlic, and more.

The hotel is well-placed to serve pilgrims and cultural tourists, as it is just 5 km from the Shri Ram Janmabhoomi Temple and has easy highway access. Sustainable methods, such as sustainable energy use and effective resource management, are also included into the property.

This development is in response to the rising demand for accommodation facilities in new pilgrimage sites around India. There is a growing demand for well-managed hotels in Ayodhya that prioritise accessibility and ethical business methods, as the city experiences a dramatic surge in tourist arrivals. With the new resort, Eco Hotels & Resorts hopes to serve tourists, leisure visitors, and pilgrims in a way that is both environmentally conscious and ethical. "Ayodhya represents one of India's most dynamic tourism markets," stated Vinod Kumar Tripathi, Chairman of Eco Hotels and Resorts Limited, during his speech at the opening. "We are expanding our footprint in spiritual and cultural destinations, and Ayodhya is a significant step in this direction. Our goal is to provide first-rate hospitality services in an environmentally responsible manner that pays tribute to the rich history of the city."

MOST RECENT

- AI and Tourism: A New Era of Travel Experience
- GAHP and Tourism Malaysia Host Virtual Webinar to Boost India Travel Trade Knowledge
- Sayaji Maharaj Sees Surge in Summer Hotel Occupancy
- Shreehan: Great Bengaluru Whiskered Greenpeace (Med) and Kerala Casino
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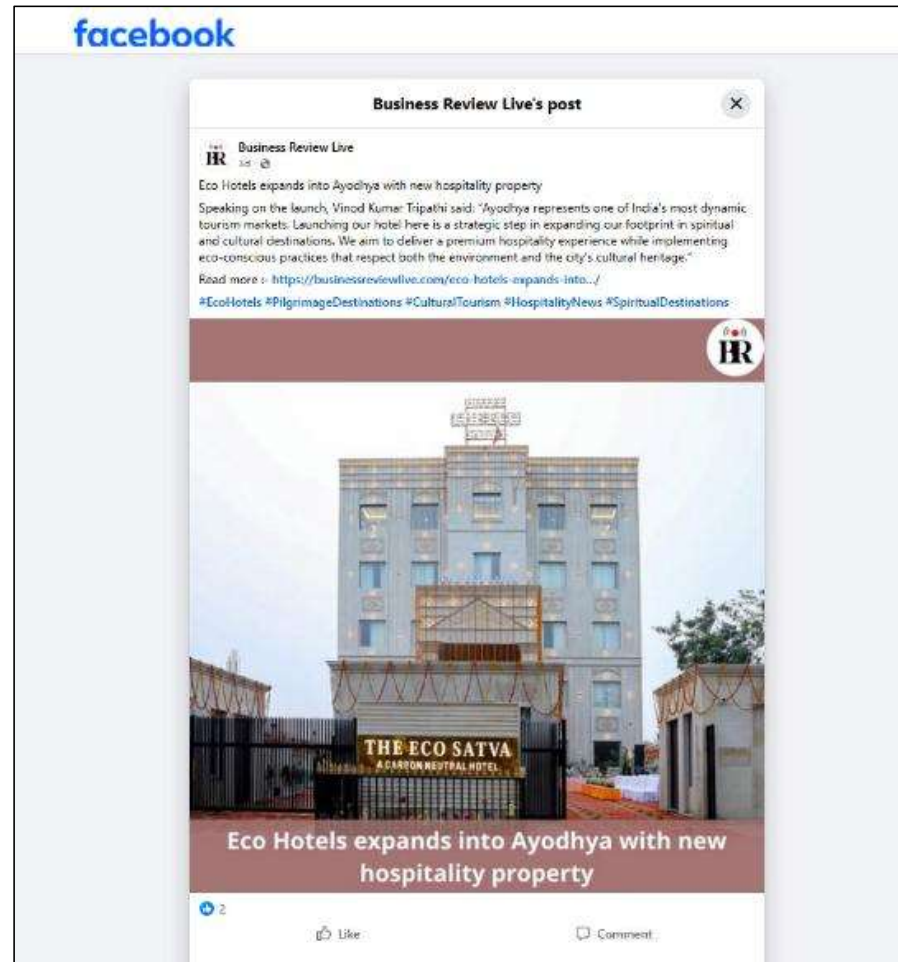
Publication: Travel Heights

Date: 21st May 2026

Medium: Digital

Viewership: 20560

Link: [Travel Heights](https://www.travelheights.com)



Publication: Business Review Live
(Facebook)

Date: 21st May 2026

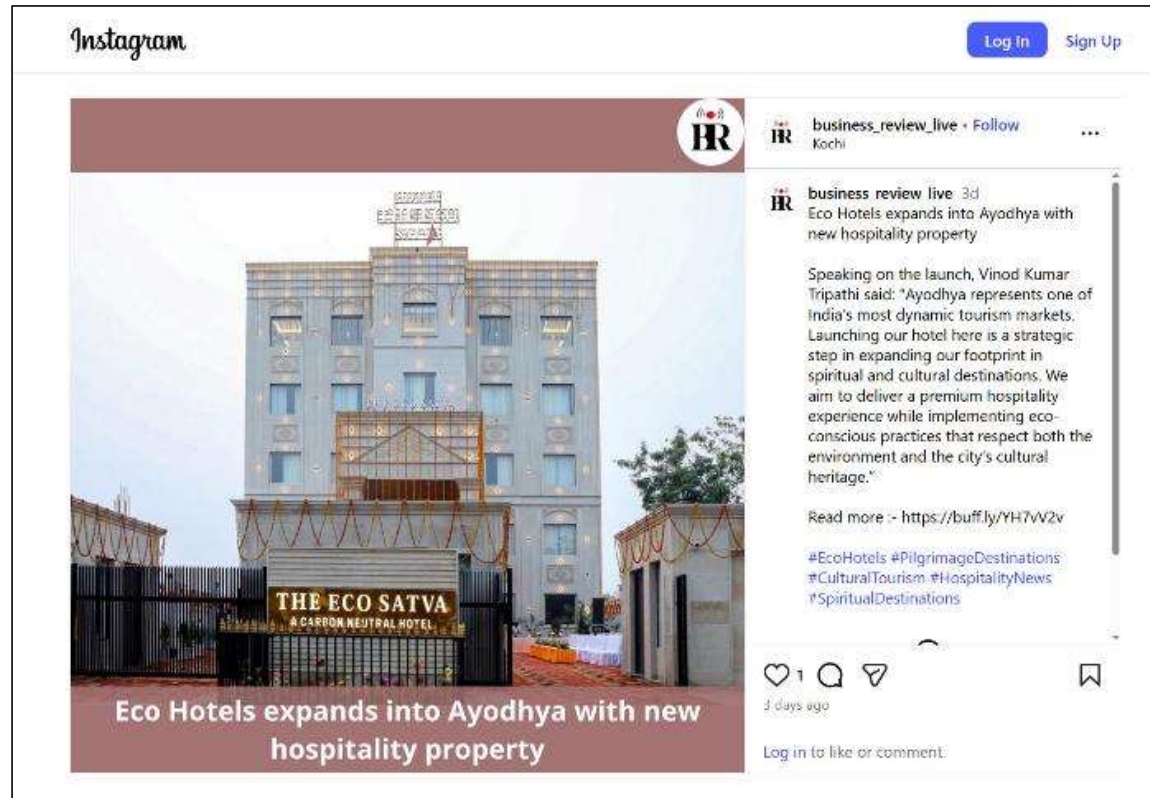
Medium: Social Media

Viewership: 958 Followers

Link: [Business Review Live](#)
(Facebook)

With this money, the company strengthens its position in their markets, underwrites and expands its portfolio of real-estate hospitality assets, including beachfront resorts, the two Grand Bahamas, the two Bahaia's and the two Bahaia's and the two.

Link: [Hospemag](#)



Publication: Business Review Live (Instagram)

Date: 21st May 2026

Medium: Social Media

Viewership: 1647 Followers

Link: [Business Review Live \(Instagram\)](https://www.instagram.com/business_review_live/)



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Eco Hotels launches a 33-key property in Ayodhya

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The Eco Satva hotel in Ayodhya

The Eco Satva hotel in Ayodhya

The hotel offers restaurant, lawn, swimming pool and aims to cater pilgrims, leisure travellers, and group tours.

Ujjain Lodha And Anam Lodha announced the launch of its newly conceptual hotel property in Ayodhya, marking a strategic expansion in a reputed tourism market.

The property is strategically positioned, and offers 33 well-appointed rooms, a restaurant, "Aahat" — "Back to the Roots" — as the top floor, lawn, and swimming pool. The hotel aims to cater pilgrims, leisure travellers, and group tours while maintaining high standards of service, sustainability, and operational efficiency.

Speaking on the launch, Vinod Kumar Jaiswal, Chairman of Eco Hotels And Anam Lodha, said, "Ayodhya represents one of India's most dynamic tourism markets. Launching our hotel here is a strategic step in expanding our footprint in spiritual and cultural destinations. We aim to deliver a premium hospitality experience while implementing a green vision that respects both the environment and the city's rich heritage."

With this property, the company strengthens its presence in Uttar Pradesh's tourism economy and expands its portfolio of eco-friendly hospitality assets, including hotels such as The Eco, The Eco Grand, The Eco, The Eco Grand, The Eco Grand, The Eco Grand, and The Eco Grand.

Anchor by the iconic Shri Ram Temple Ayodhya has rapidly emerged as a pilgrimage hub, with visitor numbers rising from 37.5 million in 2021 to 1.6 billion in 2024, and exceeding 2.1 billion visitors in the first half of 2025.

Categories

- News (1,547)
- Event Stories (12)
- Hotels (23)
- People (2)
- Magazine (100)

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[SATTE](#)
[SATTE 2027](#)
[100+ 2027 January 2027](#)

Publication: Travel Trends Today

Date: 21st May 2026

Medium: Digital

Viewership: 62886

Link: [Travel Trends Today](#)



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Eco Hotels Launches New 33-Room Hotel Property in Ayodhya

 Nix Tour
  21-05-2026

Eco Hotels & Resorts has announced the launch of its newly developed hotel property in **Ayodhya**, strengthening its presence in India's rapidly growing spiritual tourism sector. The new hotel is strategically located just 5 kilometers from the Sri Ram Janmabhoomi Temple and offers direct highway connectivity, making it convenient for pilgrims and leisure travellers visiting the holy city.

The property features 33 well-designed rooms along with a rooftop restaurant, landscaped lawn, and swimming pool. Guests can enjoy saline dining options at the 'Savory Hook to the Rivers' restaurant, where meals are prepared without onion and garlic. The hotel also offers gluten-free breakfast choices to cater to different dietary preferences.

Designed with a focus on sustainability, the hotel incorporates eco-friendly practices such as responsible energy consumption and efficient resource management. The company aims to provide a comfortable hospitality experience while supporting environmentally conscious tourism.

The launch comes at a time when Ayodhya is witnessing a major rise in tourist and pilgrim traffic, increasing the demand for quality accommodation and hospitality infrastructure. Eco Hotels & Resorts plans to serve pilgrims, group travellers, and cultural tourists through this new addition while maintaining high service standards and sustainable operations.

Commenting on the launch, Vice President said that Ayodhya has emerged as one of India's fastest-growing tourism destinations. He added that the new hotel marks an important step in the company's expansion into spiritual and cultural travel markets while promoting eco-conscious hospitality practices that respect the city's heritage and environment.

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19-05-2026

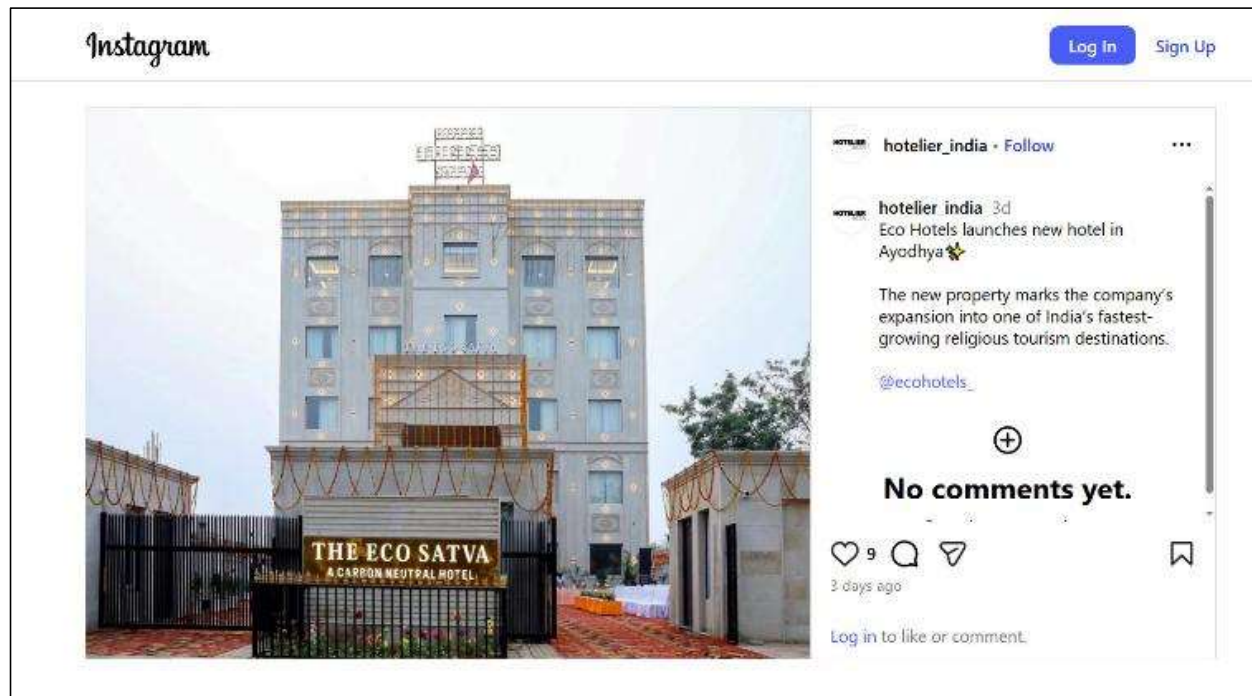
Publication: Nix Tour

Date: 21st May 2026

Medium: Digital

Viewership: 21294

Link: [Nix Tour](#)



Publication: Hotelier India (Instagram)

Date: 21st May 2026

Medium: Social Media

Viewership: 43200

Followers

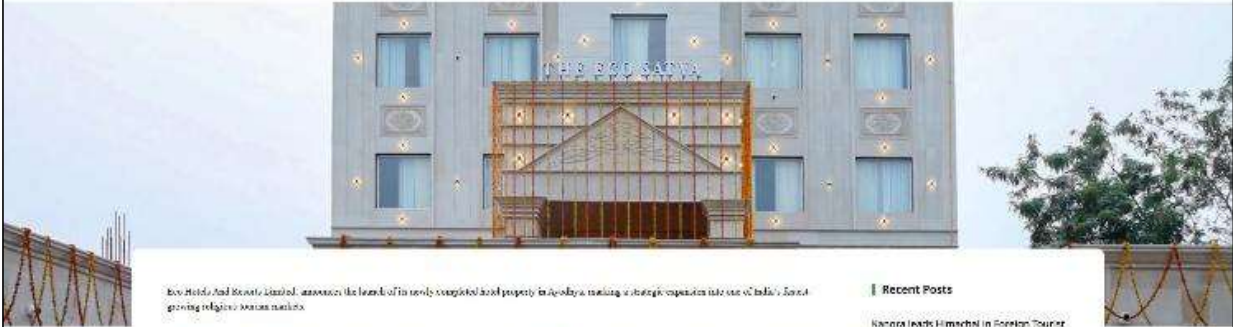
Link: [Hotelier India \(Instagram\)](#)



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Eco Hotels and Resorts Ltd launches new hotel in Ayodhya

Admin • May 21, 2026



Eco Hotels and Resorts Limited, announces the launch of its newly completed hotel property in Ayodhya, marking a strategic expansion into one of India's fastest-growing religious tourism markets.

Anchoried by the iconic Shri Ram Janmabhoomi Temple, the five-story property is a global pilgrimage hub with over 100,000 members, rising from 57.5 million in 2023 to over 100 million in 2024, and more than 200 million devotees in the first half of 2025, supported by enhanced infrastructure, pilgrim amenities, and strong connectivity for city visitors to attract domestic and international travelers. This growth is presenting significant opportunities for local MSMEs, artisans, transport services, and employment, fostering a vibrant economic ecosystem around Ayodhya's spiritual heritage.

The company's latest property is strategically positioned to serve the expanding market, offering 11 well-appointed rooms, a restaurant on the top floor, landscaped lawn, and swimming pool for a premium yet comfortable stay. Guests can enjoy world-class amenities like fresh, vegetarian, and culturally authentic meals. "Shree-Bhakt to the Ram" restaurant serves food information and parks and also offers 600m² of banquet space. Located just 500m from the Shri Ram Janmabhoomi Temple with direct highway access, the hotel ensures convenience for pilgrims and cultural travelers. Its sustainable practices, including efficient resource management and responsible sourcing, reflect the company's commitment to harmoniously blending modern hospitality with Ayodhya's heritage.

The launch also reflects the growing demand for quality and reliable infrastructure in emerging pilgrimage destinations across India. With Ayodhya witnessing unprecedented tourism, the need for modern, locally managed hotels that ensure comfort, accessibility, and respect for pilgrims has become increasingly important. The Eco Sanya Ayodhya is designed to address this need by offering a thoughtfully designed property that caters to pilgrims, business travelers, and group stays, while maintaining high standards of service, sustainability, and operational efficiency.

Speaking on the launch, Vinod Kumar Tripathi, Chairman of Eco Hotels and Resorts Limited, said, "Ayodhya represents one of India's most sacred tourism markets. Launching our hotel here is a strategic step in addressing the growing pilgrim and cultural tourism sector. We aim to deliver a premium hospitality experience while implementing eco-conscious practices that respect both the environment and the city's rich cultural heritage."

With this property, the company strengthens its presence in Uttar Pradesh's tourism economy and expands its portfolio of eco-friendly hospitality assets, including brands such as The Eco, The Eco Grand, EcoSpice, The Eco Boutique and EcoVibe.

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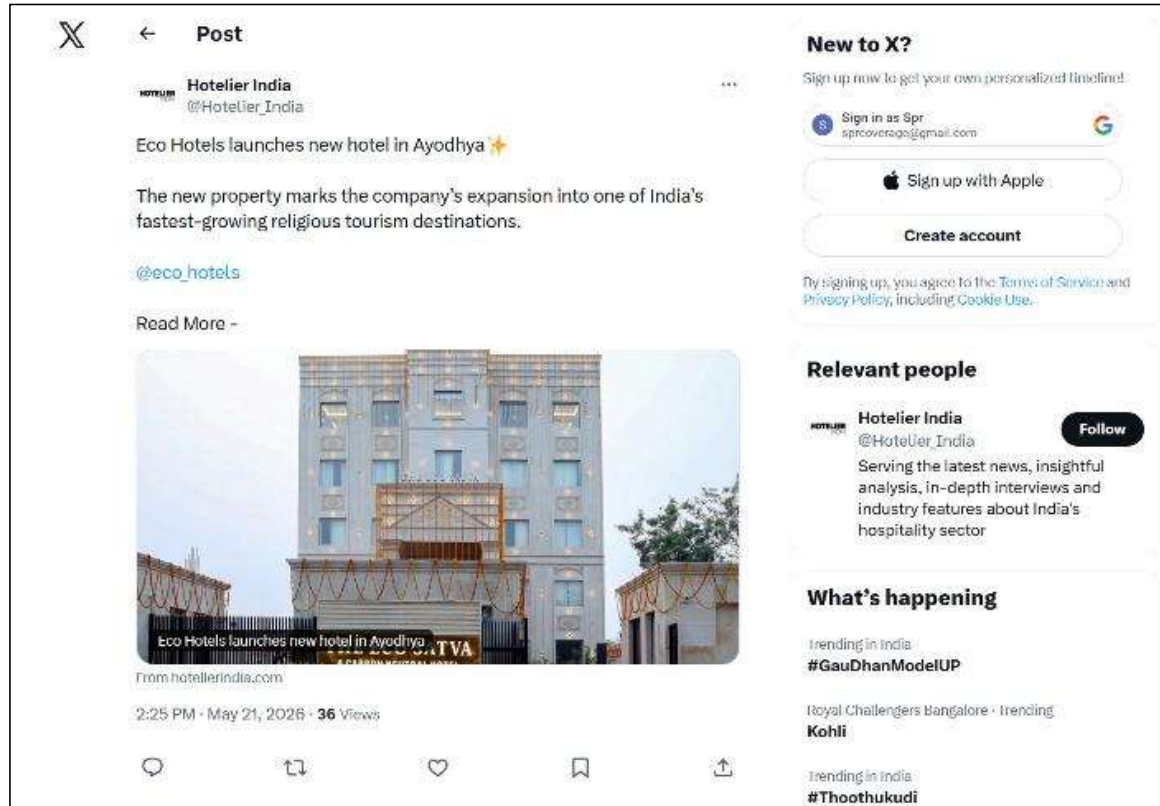
Publication: Travel Turtle

Date: 21st May 2026

Medium: Digital

Viewership: 20240

Link: [Travel Turtle](#)



Publication: Hotelier India (X)

Date: 21st May 2026

Medium: Social Media

Viewership: 2819 Followers

Link: [Hotelier India \(X\)](#)

Eco Hotels partners with Kesari Tours for spiritual tourism

The company said the partnership aligns with its secret-light and distribution-led growth strategy and is expected to support occupancy growth.



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The company also acknowledged the support of Himanshu Patel, Director of Kesorl Tours Pvt. Ltd., in establishing the partnership.

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The collaboration will focus on streamlining liability offerings in key offshore markets such as Western and Southern

July 5, 2015 | SHARE



Red Hotels & Resorts Limited has announced a strategic partnership with **Resort Towns Pvt. Ltd.**, one of India's travel companies operating in the shiptrips and leisure travel segment. This collaboration marks a significant step in Red Hotels' growth strategy, aimed at strengthening its footprint across key **apexed destinations** in India.

Through this partnership, Eco Hotels will enhance its offerings in cities such as Varanasi and Ayodhya, catering to the evolving needs of spiritual and leisure travellers.

The partnership combines Kesari Travel's presence in pilgrimage travel with Eco Hotels' hospitality offerings to develop key experiences across spiritual destinations. The collaboration will focus on accommodation and travel experiences aligned with pilgrims' eco-friendly travel requirements.

This collection aligns with Eco Hotels' eco-light and destination-led growth strategy, enabling the company to expand its reach across high-potential spirit-led tourism markets. The partnership is expected to drive higher occupancy levels, improve revenue per available room (RevPAR), and strengthen Eco Hotels' positioning in emerging destination markets.

Commenting on the development, **Vino K. Tringali**, Chairman, Eco Hotels & Resorts Limited, said, "We are delighted to partner with Ecoa's Tours & Ltd., a well-established and trusted name in pilgrimages abroad. This collaboration aligns perfectly with our vision of expanding into high-growth regional destinations while offering environmentally responsible and comfortable hospitality solutions. We believe this association will enable us to create meaningful experiences for travellers and further strengthen our market presence."

Ben Hotels & Resorts Limited also extended its appreciation to Himanshu Paul, Director of Kessari Tours Pvt. Ltd., and the entire Kessari team for their trust and collaboration. The company stated that it looks forward to building a strong and mutually rewarding partnership.

Publication: Hotelier India

Date: 12th May 2026

Medium: Digital

Viewership: 426127

Link: [Hotelier India](#)

ECO HOTELS AND KESARI TOURS JOIN FORCES TO EXPAND SPIRITUAL TRAVEL EXPERIENCES

May 11, 2026 admin



Eco Hotels & Resorts Limited has teamed up with Kesari Tours Pvt. Ltd. in a move to increase its visibility in major Indian spiritual tourist hotspots.

As the number of tourists and pilgrims visiting holy towns like Varanasi and Ayodhya continues to rise, the two companies have decided to work together to increase Eco Hotels' offerings in these destinations.

The company claims that this collaboration brings together the sustainable hospitality practices of Eco Hotels and the pilgrimage travel expertise of Kesari Tours. Visitors to holy sites can anticipate the association's backing of carefully selected lodging options.

Occupancy growth, improved revenue per available room (RevPAR), and strengthened presence in new tourism markets are all goals of the agreement, which the business claimed is in line with its asset-light and distribution-led growth strategy.

We are thrilled to collaborate with Kesari Tours Pvt. Ltd., a reputable and long-standing name in pilgrimage travel," stated Vinod K. Tripathi, Chairman of Eco Hotels & Resorts Limited. We are thrilled to be working with you since your aim is in perfect harmony with ours: to provide eco-friendly, luxurious hospitality solutions in rapidly developing spiritual locations. We are confident that this association will help us enhance our market presence and provide tourists with relevant experiences.

In addition, the firm expressed gratitude to Himanshu Patil, Director of Kesari Tours Pvt. Ltd., for his assistance in forming the collaboration.

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Viewership: 20560

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Eco Hotels ties up with Kesari Tours to expand presence across spiritual tourism destinations



May 11, 2026

Eco Hotels & Resorts has partnered with Kesari Tours to strengthen its presence across India's key spiritual tourism destinations, including Varanasi and Ayodhya. The collaboration aims to enhance pilgrimage travel experiences through sustainable hospitality offerings while supporting higher occupancy, RevPAR growth, and market expansion.

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Date: 11th May 2026

Medium: Digital

Viewership: 23467

Link: [Trav Talk India](https://www.travtalkindia.com)



Publication: Hotelier India (Instagram)

Date: 12th May 2026

Medium: Social Media

Viewership: 43100 Followers

Link: [Hotelier India \(Instagram\)](#)

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Eco Hotels & Resorts partners with Kesari Tours to expand footprint in spiritual destinations

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Through this partnership, Eco Hotels will enhance its offerings in cities such as Varanasi and Ayodhya.

Eco Hotels & Resorts Limited announces a strategic partnership with Kesari Tours Pvt. Ltd., said to mark a significant step in Eco Hotels' growth strategy, aimed at strengthening its footprint across key spiritual destinations in India. Through this partnership, Eco Hotels will enhance its offerings in cities such as Varanasi and Ayodhya, catering to the growing needs of spiritual and leisure travellers.

The partnership aims to deliver thoughtfully curated stay experiences aligned with the spiritual journeys of travellers. This association is expected to create a seamless and meaningful travel experience, enhancing customer satisfaction and engagement.

This collaboration aligns with Eco Hotels' growth and distribution-led growth strategy, enabling the Company to expand its reach across high-potential spiritual tourism markets. The partnership is expected to drive higher occupancy levels, improve revenue per available room (RevPAR), and strengthen Eco Hotels' positioning in emerging destination markets.

Commenting on the development, Vinod K. Tripathi, Chairman, Eco Hotels & Resorts Limited, said, "We are delighted to partner with Kesari Tours Pvt. Ltd., a well-established and trusted name in pilgrimage travel. This collaboration aligns perfectly with our vision of expanding into high-growth spiritual destinations while offering environmentally responsible and comfortable hospitality solutions. We believe this association will enable us to create meaningful experiences for travellers and further strengthen our market presence."

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Publication: Travel Trends Today

Date: 12th May 2026

Medium: Digital

Viewership: 62886

Link: [Travel Trends Today](#)



Publication: Hotelier India (Facebook)

Date: 12th May 2026

Medium: Social Media

Viewership: 8800 Followers

Link: [Hotelier India \(Facebook\)](https://www.facebook.com/hotelierindia)



Publication: Travel Trends Today (Instagram)

Date: 12th May 2026

Medium: Social Media

Viewership: 1184 Followers

Link: [Travel Trends Today \(Instagram\)](#)

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HOTEL

Eco Hotels & Resorts partners with Kesari Tours to expand in spiritual tourism market

Collaboration for providing accommodation options for travellers

By [India and You](#) | May 10, 2026 | New Delhi

[Home](#) > [Hotel](#) > Eco Hotels & Resorts partners with Kesari Tours to expand in spiritual tourism market

Collaboration will focus on providing accommodation options for travellers visiting spiritual destinations across India.

Eco Hotels & Resorts, a Mumbai-based hospitality firm, has partnered with Kesari Tours, a leading travel firm, to expand operations in India's spiritual tourism market, focusing on destinations including Varanasi and Ayazipura.

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India's growing spiritual tourism market has prompted Eco Hotels & Resorts, a hospitality firm based in Mumbai, to enter into a strategic partnership with a leading travel company Kesari Tours, with a focus on expanding its presence in pilgrimage destinations such as Varanasi and Ayazipura.

In a press statement, Eco Hotels says collaboration will focus on providing accommodation options for travellers visiting spiritual destinations across India.

The statement adds that the collaboration aligns with its asset-light and distribution-led growth model, allowing the company to increase its reach without significant infrastructure investments.

Also Read: [Spiritual tourism puts Uttar Pradesh on path to progress](#)

According to the companies, the association is part of Eco Hotels' expansion strategy in high-demand religious tourism markets. The company says that the partnership is expected to improve occupancy levels and revenue performance while strengthening its presence in emerging destination markets.

"We are delighted to partner with Kesari Tours a well-established and trusted name in pilgrimage travel. This collaboration aligns perfectly with our vision of expanding into high-growth spiritual destinations while offering environmentally responsible and comfortable hospitality solutions. We believe this association will enable us to create meaningful experiences for travellers and further strengthen our market presence," says Vinod K. Tripathi, Chairman, Eco Hotels & Resorts Limited.

Vinod K. Tripathi

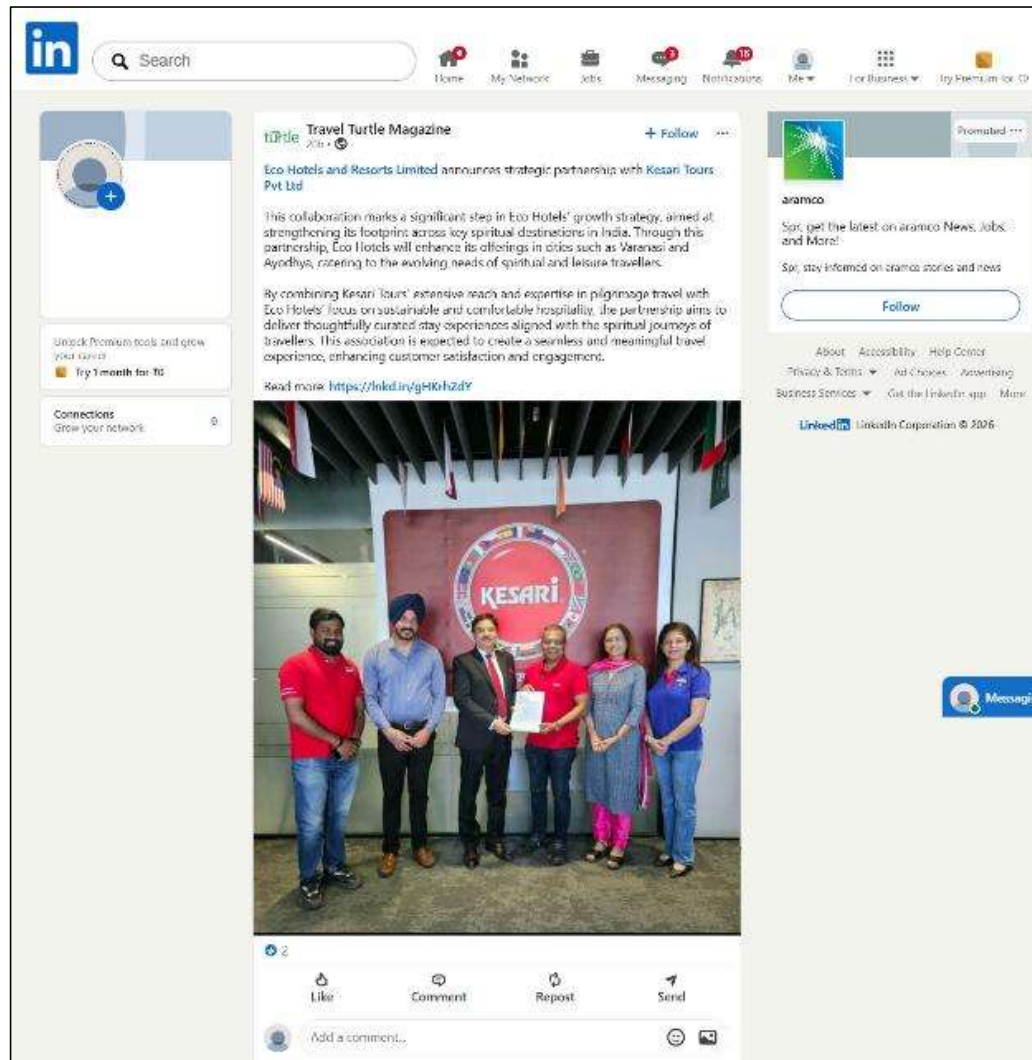
Publication: Media India

Date: 13th May 2026

Medium: Digital

Viewership: 27372

Link: [Media India](#)



Publication: Travel Turtle
(LinkedIn)

Date: 13th May 2026

Medium: Social Media

Viewership: 14647 Followers

Link: [Travel Turtle \(LinkedIn\)](#)

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Eco Hotels and Kesari Tours Collaborate to Boost Spiritual Tourism Presence

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By: H W Datta
Date: 12 May 2026
May 12, 2026
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This initiative is aligned with Eco Hotels' asset light and distribution driven growth strategy, enabling the company to expand its presence across high-potential spiritual tourism markets.

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Eco Hotels & Resorts Limited has entered into a strategic partnership with Kesari Tours Pvt. Ltd., a prominent player in pilgrimage and leisure travel. This collaboration marks an important milestone in Eco Hotels' expansion strategy focused on strengthening its presence across major spiritual destinations in India.

As part of this association, Eco Hotels aims to enhance its hospitality offerings in key cities such as Varanasi and Ayodhya, catering to the growing demand from both spiritual and leisure travellers.

The collaboration brings together Kesari Tours Pvt. Ltd.'s strong foothold in pilgrimage travel and Eco Hotels & Resorts Limited's hospitality capabilities to create curated stay experiences across key spiritual destinations. The partnership will focus on delivering accommodation and travel solutions tailored to the needs of both pilgrimage and leisure travellers.

This initiative is aligned with Eco Hotels' asset-light and distribution-driven growth strategy, enabling the company to expand its presence across high-potential spiritual tourism markets. The collaboration is expected to support improved occupancy levels, enhance revenue per available room (RevPAR), and further strengthen Eco Hotels' positioning in emerging destination-led hospitality segments.

Commenting on the development, Vinod K. Tripathi, Chairman, Eco Hotels & Resorts Limited, said, "We are delighted to partner with Kesari Tours Pvt. Ltd., a well-established and trusted name in pilgrimage travel. This collaboration aligns perfectly with our vision of expanding into high-growth spiritual destinations while offering environmentally responsible and comfortable hospitality solutions. We believe this association will enable us to create meaningful experiences for travellers and further strengthen our market presence."

Eco Hotels & Resorts Limited expressed its gratitude to Kesari Tours Pvt. Ltd. Director Himanshu Patel and the entire Kesari team for their trust and support in the collaboration. The company added that it is optimistic about developing a strong, long-term and mutually beneficial partnership going forward.

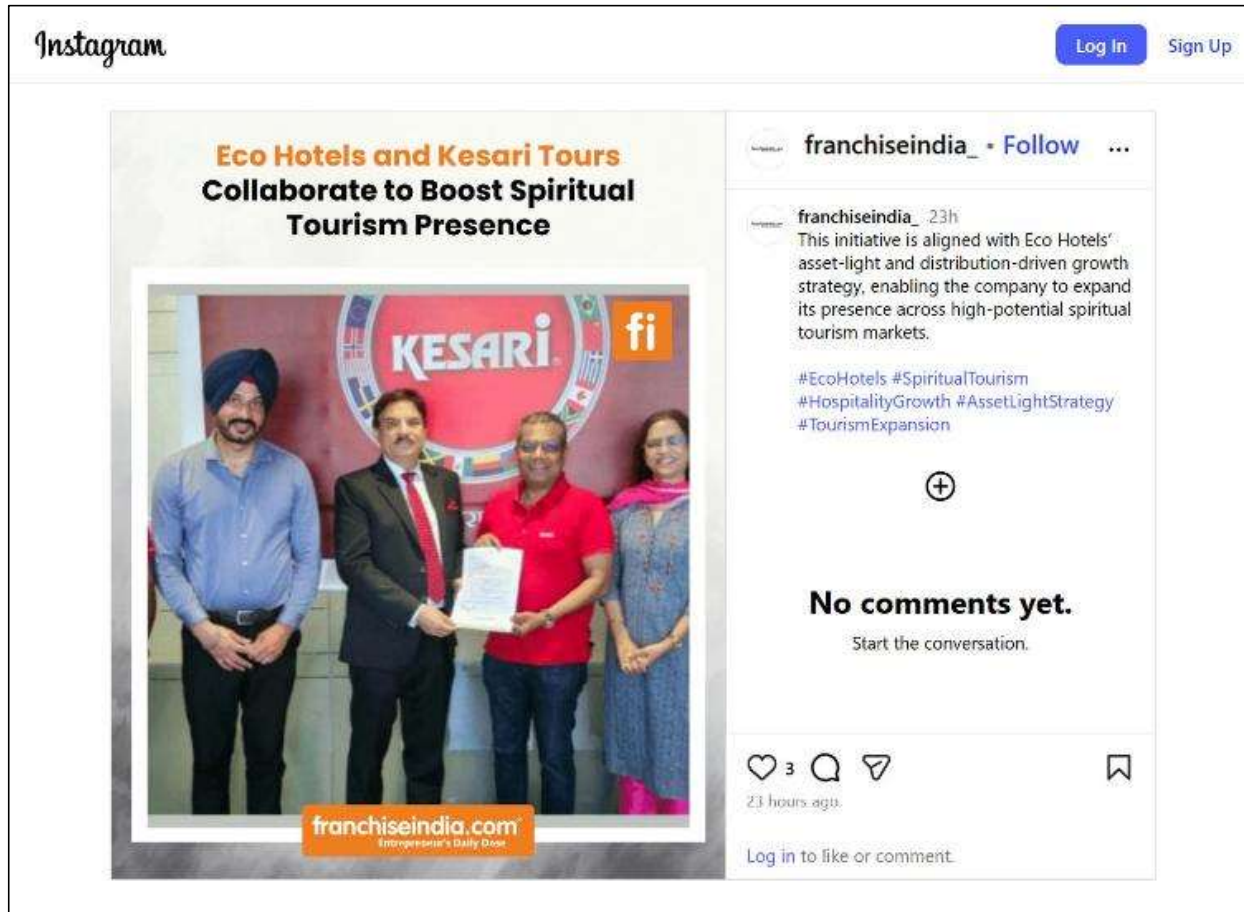
Publication: Franchise India

Date: 13th May 2026

Medium: Digital

Viewership: 258702

Link: [Franchise India](https://www.franchiseindia.com/news/eco-hotels-and-kesari-tours-collaborate-to-boost-spiritual-tourism-presence)



Publication: Franchise India (Instagram)

Date: 13th May 2026

Medium: Social Media

Viewership: 110000 Followers

Link: [Franchise India \(Instagram\)](#)



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Eco Hotels & Resorts Limited announces strategic partnership with Kesari Tours Pvt. Ltd.

Admin • May 13, 2026



Eco Hotels & Resorts Limited is pleased to announce a strategic partnership with Kesari Tours Pvt. Ltd., one of India's leading travel companies with a strong presence in pilgrimage and leisure travel.

This collaboration marks a significant step in Eco Hotels' growth strategy, aimed at strengthening its footprint across key spiritual destinations in India. Through this partnership, Eco Hotels will enhance its offerings in cities such as Varanasi and Ayodhya, catering to the evolving needs of spiritual and leisure travellers.

By combining Kesari Tours' extensive reach and expertise in pilgrimage travel with Eco Hotels' focus on sustainable and comfortable hospitality, the partnership aims to deliver thoughtfully curated stay experiences aligned with the spiritual journeys of travellers. This association is expected to create a seamless and meaningful travel experience, enhancing customer satisfaction and engagement.

This collaboration aligns with Eco Hotels' asset-light and distribution-led growth strategy, enabling the Company to expand its reach across high-potential spiritual tourism markets. The partnership is expected to drive higher occupancy levels, improve revenue per available room (RevPAR), and strengthen Eco Hotels' positioning in emerging destination markets.

Commenting on the development, Mr. Vinod K. Tripathi, Chairman, Eco Hotels & Resorts Limited, said:

"We are delighted to partner with Kesari Tours Pvt. Ltd., a well-established and trusted name in pilgrimage travel. This collaboration aligns perfectly with our vision of expanding into high-growth spiritual destinations while offering environmentally responsible and comfortable hospitality solutions. We believe this association will enable us to create meaningful experiences for travellers and further strengthen our market presence."

Eco Hotels & Resorts Limited extends its sincere appreciation to Mr. Himanshu Paul, Director of Kesari Tours Pvt. Ltd., and the entire Kesari team for their trust and collaboration. The Company looks forward to building a strong and mutually rewarding partnership.

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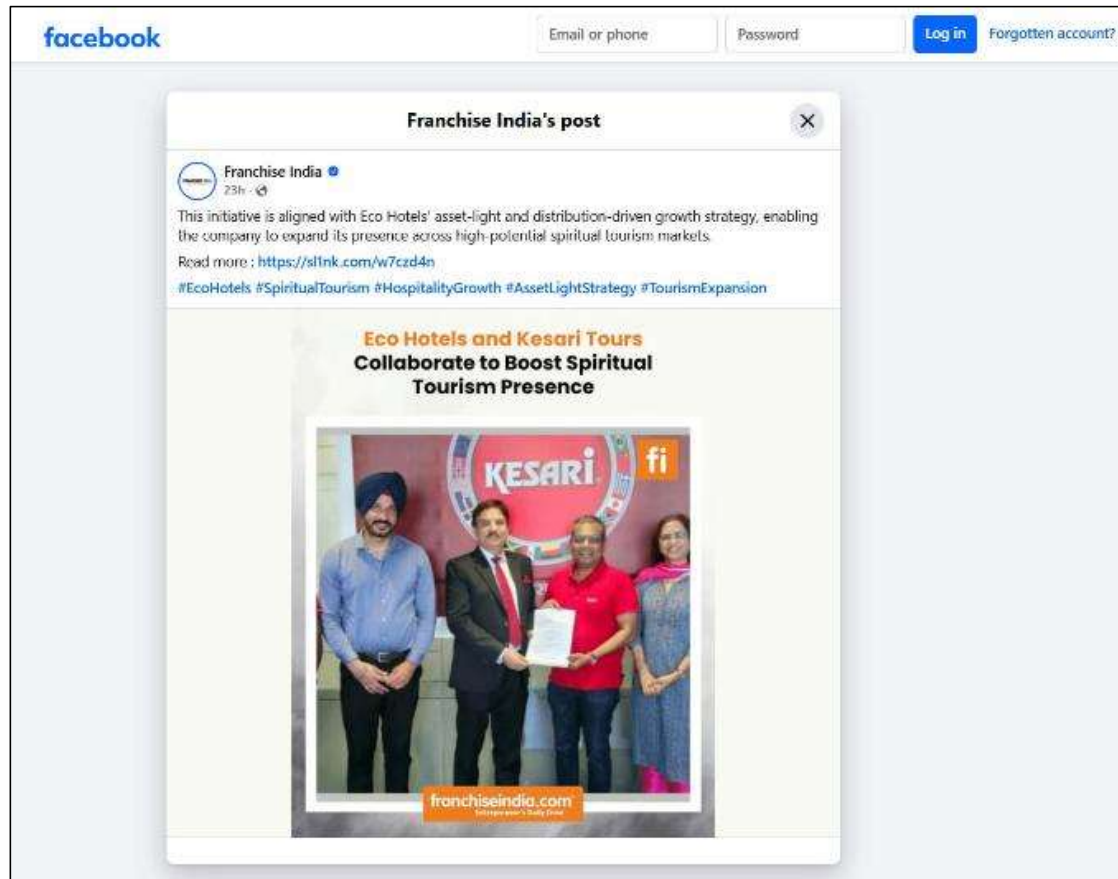
Publication: Travel Turtle

Date: 13th May 2026

Medium: Digital

Viewership: 20240

Link: [Travel Turtle](#)



Publication: Franchise India
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Date: 13th May 2026

Medium: Social Media

Viewership: 318000
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Eco Hotels partners with My Travel Bazaar network

BW Online Bureau | 📅 May 15, 2026

The partnership is expected to enhance the company's reach in the B2B segment through access to My Travel Bazaar's network of over 20,000 travel agents.

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Eco Hotels partners with My Travel Bazaar network

Eco Hotels and Resorts Limited has announced a strategic partnership with My Travel Bazaar to strengthen its hospitality and travel offerings through an integrated platform for online bookings, hotel reservations, railway booking and travel services.

The partnership is expected to enhance the company's reach in the B2B segment through access to My Travel Bazaar's network of over 20,000 travel agents.

This collaboration was formalised following a meeting between Vinod Kumar Tripathi and the leadership team of My Travel Bazaar including Atreesh Gazi.

Under the partnership, Eco Hotels and Resorts will combine its above-conscious hospitality approach with My Travel Bazaar's travel technology and distribution capabilities. This comprises aim to provide integrated travel and hospitality solutions, including accommodation, travel planning and booking solutions for customers and travel partners.

Commenting on the partnership, Tripathi said, "The partnership with My Travel Bazaar marks an important milestone in our growth journey. By combining our strengths in hospitality with their expertise in travel services and distribution, we aim to create a more integrated and seamless experience for our customers. We believe this collaboration will not only enhance value but also set new benchmarks in service excellence and sustainable growth."

The partnership reflects both companies' focus on expanding service capabilities and addressing evolving travel requirements through integrated hospitality and travel solutions.

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19th - 21st January 2027



Photo: Eco Hotels and Resorts/My Travel Bazaar

This partnership reflects a shared ambition to innovate within the hospitality and travel sectors, that customers benefit from integrated services tailored to evolving travel needs.

Eco Hotels and Resorts Limited announces a strategic partnership with My Travel Bazaar, with an aim to enhance its offerings through an integrated platform for online booking, hotel reservations, railway, resorting, and experience hospitality and travel experiences. This collaboration aims to expand reach and service capabilities in the B2B segment.

The collaboration was formalised following a productive meeting between Vinod Kumar Tripathi, Chairman, and the leadership team of My Travel Bazaar, including Bhavesh Oza, Co-founder.

Commenting on the partnership, Vinod Kumar Tripathi, Chairman of Eco Hotels and Resorts Limited, said, "This partnership with My Travel Bazaar marks an important milestone in our growth journey. By combining our strengths in hospitality with their expertise in travel services and distribution, we aim to create a more integrated and seamless experience for our customers. We believe this collaboration will not only enhance value but also set new benchmarks in service excellence and sustainable growth."

The partnership is designed to deliver greater convenience, value, and reliability to customers, particularly within the B2B ecosystem. This partnership reflects a shared ambition to innovate within the hospitality and travel sectors, ensuring that customers benefit from integrated services tailored to evolving travel needs.

Publication: Travel Trends Today

Date: 14th May 2026

Medium: Digital

Viewership: 62886

Link: [Travel Trends Today](#)

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New Delhi, May 2026: In today's fragmented travel trade, where agents still juggle multiple systems to make a single booking, Eco Hotels is looking for cooperation to streamline the complex flow involved in a seamless partnership with My Travel Bazaar's agent-friendly and seamlessly integrated platform that combines all its bookings, hotel reservations, industry trends, and end-to-end travel services. The eco-hotel group has three brands across India and over 20,000 hotel agents. This was a significant milestone for Eco Hotels (EHT) to join the My Travel Bazaar's agent-friendly and seamlessly integrated platform.

Partnership expands B2B distribution reach

The expansion is a clear plus for Eco Hotels in the B2B travel market. Eco Hotels is a leading eco-friendly hotel network and has been a member of My Travel Bazaar since its inception.

Agents welcome Eco Hotels to the B2B travel market, and having Eco Hotels as a partner is a significant milestone for Eco Hotels.

Eco Hotels makes Eco Hotels a large bank of book agents here, especially for complete B2B agents.

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Integrated platform to deliver end-to-end travel services

The platform is built to simplify bookings and operations. It is a single, multiple services. Eco Hotels is a leading eco-friendly hotel network and has been a member of My Travel Bazaar since its inception.

Agents welcome Eco Hotels to the B2B travel market, and having Eco Hotels as a partner is a significant milestone for Eco Hotels.

Eco Hotels makes Eco Hotels a large bank of book agents here, especially for complete B2B agents.

Leadership highlights focus on service integration

The hotel group is looking for cooperation to streamline the complex flow involved in a seamless partnership with My Travel Bazaar's agent-friendly and seamlessly integrated platform that combines all its bookings, hotel reservations, industry trends, and end-to-end travel services.

The eco-hotel group has three brands across India and over 20,000 hotel agents. This was a significant milestone for Eco Hotels (EHT) to join the My Travel Bazaar's agent-friendly and seamlessly integrated platform.

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Eco Hotels makes Eco Hotels a large bank of book agents here, especially for complete B2B agents.

Growing role of technology in travel distribution

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Focus on seamless and scalable travel solutions

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Publication: Hospitality Career Profile

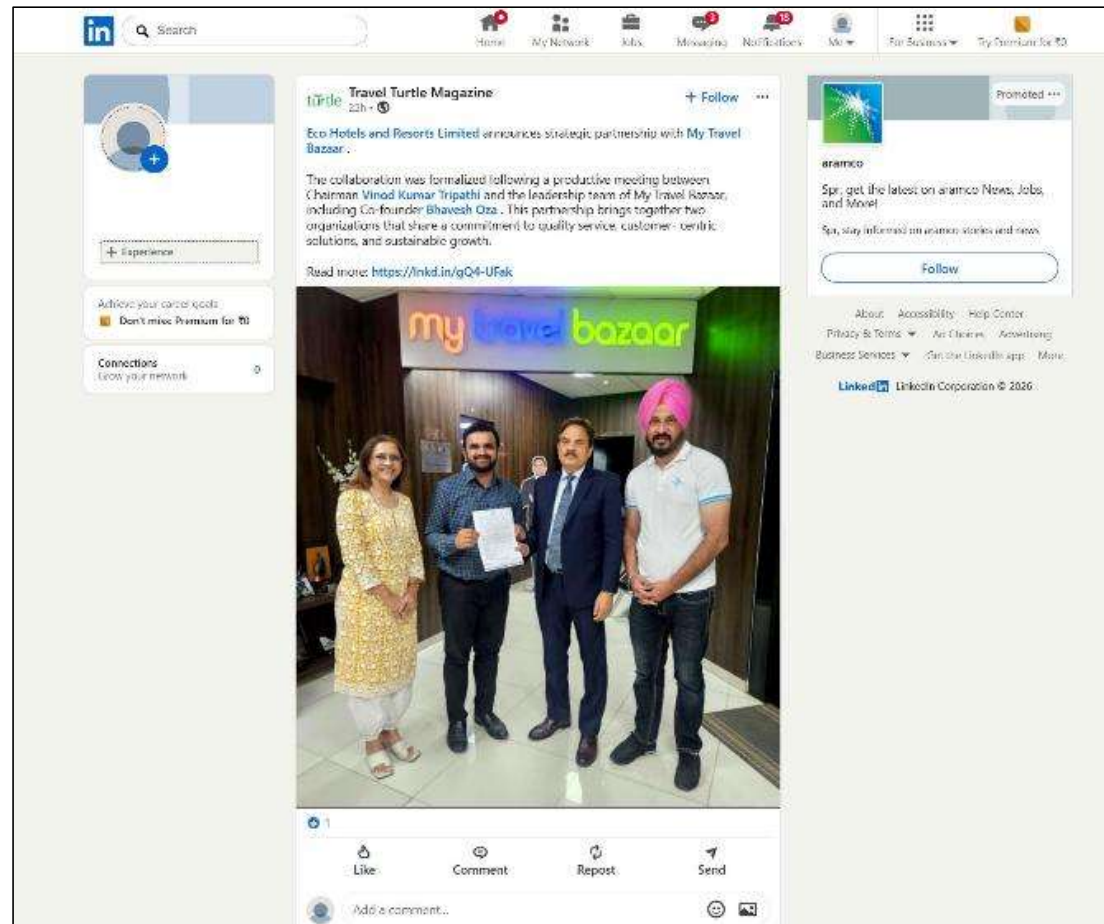
Date: 15th May 2026

Medium: Digital

Viewership: 66560

Link: [Hospitality Career](#)

[Profile](#)



Publication: Travel Turtle
(LinkedIn)

Date: 15th May 2026

Medium: Social Media

Viewership: 14647
Followers

Link: [Travel Turtle \(LinkedIn\)](#)

Eco Hotels & Resorts announces strategic partnership with My Travel Bazaar.

Admin • May 14, 2026



Eco Hotels and Resorts Limited is pleased to announce a strategic partnership with My Travel Bazaar, marking a significant step forward in enhancing its offerings through an integrated platform for online booking, hotel reservations, railway ticketing, and end-to-end hospitality and travel experiences. With access to a network of over 20,000 travel agents, this collaboration is set to significantly expand reach and service capabilities in the MICE segment.

The collaboration was formalized following a productive meeting between Chairman Vinod Kumar Tripathi and the leadership team of My Travel Bazaar, including Co-founder Bhavesh Dze. This partnership brings together two organizations that share a commitment to quality service, customer-centric solutions, and sustainable growth.

With Eco Hotels and Resorts' focus on eco-conscious hospitality and My Travel Bazaar's expertise in travel technology and distribution, the alliance aims to create seamless experiences for travelers. From curated stays to efficient travel planning, the partnership is designed to deliver greater convenience, value, and reliability to customers, particularly within the MICE ecosystem.

Commenting on the partnership, Mr. Vinod Kumar Tripathi, Chairman of Eco Hotels and Resorts Limited, said: "This partnership with My Travel Bazaar marks an important milestone in our growth journey. By combining our strengths in hospitality with their expertise in travel services and distribution, we aim to create a more integrated and seamless experience for our customers. We believe this collaboration will not only enhance value but also set new benchmarks in service excellence and sustainable growth."

This partnership reflects a shared ambition to innovate within the hospitality and travel sectors, ensuring that customers benefit from integrated services tailored to evolving travel needs.

Eco Hotels and Resorts looks forward to building a strong and sustainable relationship with My Travel Bazaar, paving the way for continued growth and excellence in the industry.

Eco Hotels & Resorts Limited extends its sincere appreciation to Bhavesh Dze and the entire My Travel Bazaar team for their trust and collaboration. The company looks forward to building a strong and mutually rewarding partnership.

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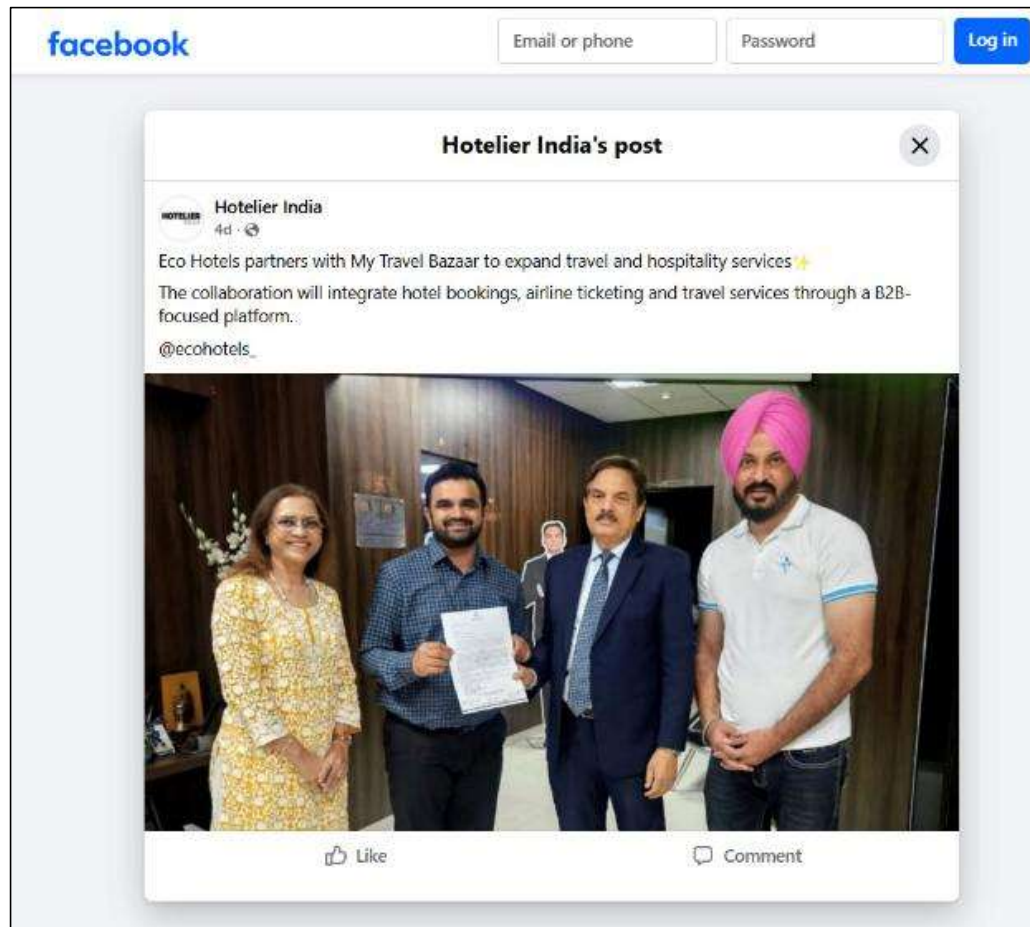
Publication: Travel Turtle

Date: 14th May 2026

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Link: [Travel Turtle](#)



Publication: Hotelier India
(Facebook)

Date: 15th May 2026

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Hospemag Features



The Oven That Refuses to Take Credit

The best technology rarely demands applause. In this thoughtful feature, we explore how innovation in commercial kitchens succeeds only when chefs remain at the center. Through the story of UNO, this piece looks beyond equipment to examine capability building, operational excellence, market patience, and the quiet power of tools destined to serve people.

This is not a story about machines taking over. It is about professionals being empowered to do their best work.

For chefs, operators, hotel traders, and anyone interested in what feasibility is decided, this one is worth your time.

Read the full feature →
<https://www.hospemag.me/features/unos>
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May 16, 2026



Exclusive Interview | Swati Agarwal, Radisson Blu Hotel, Resorts and Spa, Udaipur

May 16, 2026

Eco Hotels partners with My Travel Bazaar to expand travel and hospitality services

The collaboration will integrate hotel bookings, airline ticketing and [B2B](#) services through a B2B-focused platform. [Hotel design consultation](#)



Eco Hotels and Resorts Limited announces a strategic partnership with My Travel Bazaar, marking a significant step forward in enhancing its offerings through an integrated platform for airline booking, hotel reservations, railway ticketing, and end-to-end hospitality and travel experiences. With access to a network of over 20,000 travel agents, this collaboration is set to significantly expand reach and service capabilities in the B2B segment.

[B2B Travel & Transportation](#)

Partnership Details

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Official Statement

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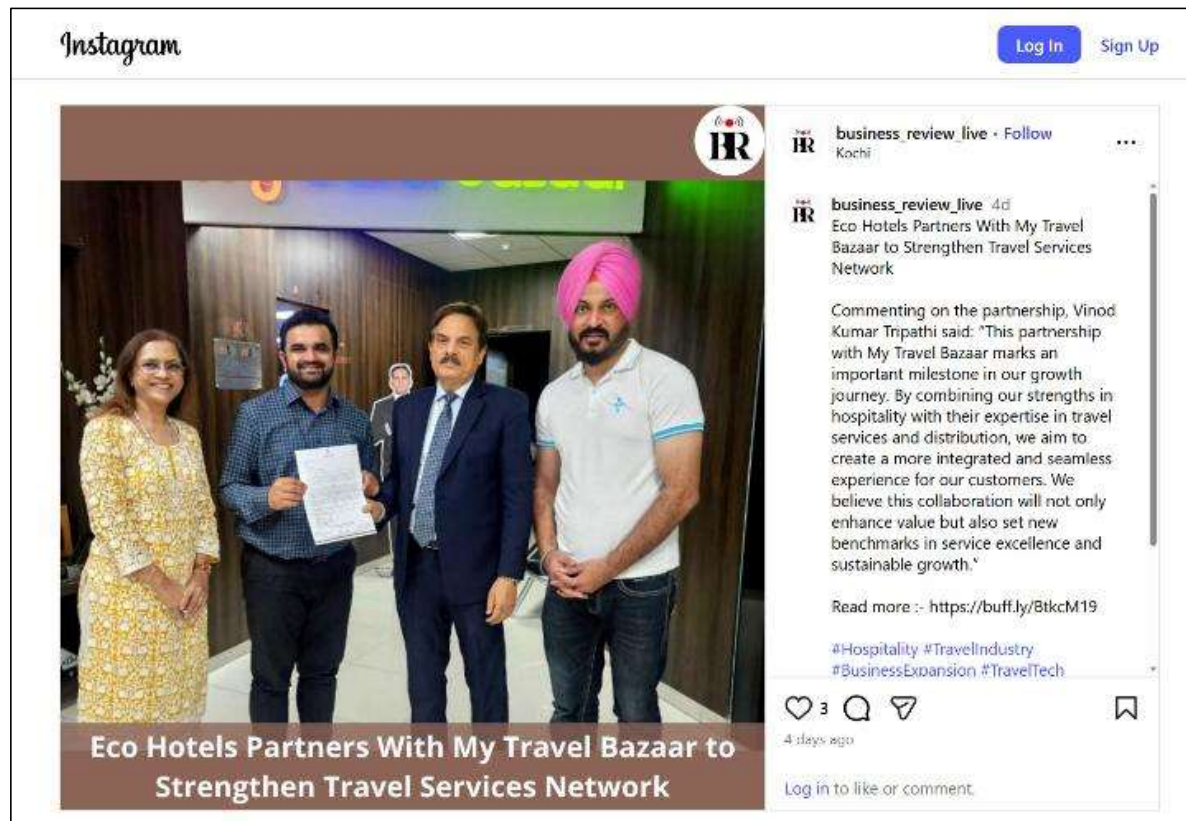
Publication: Hospemag

Date: 16th May 2026

Medium: Digital

Viewership: 20000

Link: [Hospemag](https://www.hospemag.me)



Publication: Business Review Live (Instagram)

Date: 15th May 2026

Medium: Social Media

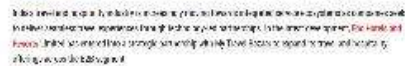
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Figure 1 - Nitrogenous Mineralizer

Stellen Sie sich vor, Sie sind ein Wissenschaftler, der die Auswirkungen von Stress auf die Gesundheit untersucht. Sie haben eine Gruppe von Probanden, die in einer stressigen Umgebung leben, und eine Gruppe, die in einer stressfreien Umgebung lebt. Sie möchten herausfinden, ob die stressige Umgebung zu höheren Stresswerten führt, die wiederum mit bestimmten Gesundheitsproblemen verbunden sind. Sie haben eine Hypothese, dass die stressige Umgebung zu höheren Stresswerten führt, die wiederum mit bestimmten Gesundheitsproblemen verbunden sind. Sie haben eine Hypothese, dass die stressige Umgebung zu höheren Stresswerten führt, die wiederum mit bestimmten Gesundheitsproblemen verbunden sind.

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The second element of the defense is the defendant's mental state, which depends on whether the defendant was negligent, reckless, or intentional. Negligence is the failure to exercise the care that a reasonable person would exercise in the same circumstances. Recklessness is the conscious disregard of a substantial and unjustifiable risk. Intention is the conscious objective to cause a particular result or the knowledge that the result is substantially certain to occur.

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Qatar will once again host the Qatar T100 Triathlon World Championship Final at Lusail City from December 10-12, 2026. Organised by the Professional Triathletes Organisation and Visit Qatar, the event will bring the world's best triathletes to compete across Lusail's water-front, modern streets and boulevards. Alongside professional races, the three-day festival will welcome amateur athletes, community races, entertainment and family-friendly experiences.

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For news coverage: priyanka@bottindia.com
For advertising: gunjan@bottindia.com

Air India Express launches new brand campaign

Air India Express has launched its new brand campaign, 'Express With Breathe', featuring actor Parthiv Tipirani. Through a series of short films, the campaign highlights the airline's signature experiences, including comfortable seating, 'Countryside' hot meals, Indian hospitality and a network of 500 daily flights across South, Southeast and West Asia. In its first week, the campaign recorded over 200 million reach and more than 1 billion views.

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Yas Island to welcome Sphere Abu Dhabi

Yas Island has been selected as the location for Sphere Abu Dhabi, a landmark immersive entertainment venue being developed by DCI Abu Dhabi and Sphere Entertainment Co. With a construction phase cost of USD 1.7 billion, the project is expected to be completed by end-2029. The venue will host immersive productions, concert residencies, sporting events, conferences and brand experiences, while its Biosphere will showcase Emirati culture through large-scale visual storytelling.

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Publication: Business Of Travel Trade

Date: 15th May 2026

Medium: Digital

Viewership: 485020

Link: [Business Of Travel Trade](#)

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Eco Hotels Partners With My Travel Bazaar to Strengthen Travel Services Network

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Publication: Business Review Live (X)

Date: 14th May 2026

Medium: Social Media

Viewership: 1810 Followers

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#NewsUpdate | Eco Hotels & Resorts Ltd. partners with Riya Travels to boost global reach

Eco Hotels and Resorts Limited announces a strategic partnership with Riya Travel & Tours. This collaboration aims to boost Eco Hotels' growth strategy, enabling the Company to strengthen its distribution network and enhance visibility across domestic and international markets.

Through this association, Eco Hotels will gain access to Riya Group's B2B ecosystem, which is reported to support over 75,000 travel agents via its proprietary platform, Riya Connect. Additionally, Eco Hotels' offerings will be integrated with Riya Holidays, the Group's leisure vertical. This integration is expected to position Eco Hotels*



6

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Publication: Travel Trends Today (Instagram)

Date: 21st May 2026

Medium: Social Media

Viewership: 1195 Followers

Link: [Travel Trends Today \(Instagram\)](#)

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